

NEWS RELEASE



FOR IMMEDIATE RELEASE

NDP's Lisa Gretzky with the breakaway in Windsor West

Liberal incumbent trails

TORONTO JUNE 4th, 2014 - In a random sampling of public opinion taken by the Forum Poll™ among 408 voters in the Ontario provincial riding of Windsor West, NDP candidate and relative of the Great One, Lisa Gretzky, leads with 4-in-10 votes (41%) to Liberal incumbent Teresa Pirruza with a close second of one third (34%). The PC candidate, Henry Lau, takes a fifth of the vote (18%), and the Greens (5%) and other parties (2%) are not contenders.

In depth

The NDP vote is characteristic of the younger groups, females and the least wealthy. Liberal support is common to young and mid age groups and wealthier voters. The PC vote is focused on the oldest and males. One quarter of past Liberal voters will cast their ballots for the NDP this time (26%).

"This was cabinet minister and leadership hopeful Sandra Pupatello's seat, which she held easily in the day. Her successor, Teresa Pirruza, took the seat with a healthy 3500 vote margin, but is in second this time, which is a surprising turnaround," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

TORONTO

June 4th, 2014

HIGHLIGHTS:

- NDP candidate and relative of the Great One, Lisa Gretzky, leads with 4-in-10 votes (41%) to Liberal incumbent Teresa Pirruza with a close second of one third (34%).
- "This was cabinet minister and leadership hopeful Sandra Pupatello's seat, which she held easily in the day. Her successor, Teresa Pirruza, took the seat with a healthy 3500 vote margin, but is in second this time, which is a surprising turnaround," said Forum Research President, Dr. Lorne Bozinoff.

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

TORONTO

June 4th, 2014

Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 408 randomly selected residents of the Windsor West provincial riding 18 years of age and older. The poll was conducted on June 1st, 2014.

Results based on the total sample are considered accurate +/- 5%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Actual results will depend on the parties' success at getting their voters out. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

TORONTO
June 4th, 2014

Current Provincial Party Preference

‘A provincial election will be held on Thursday, June 12. Which party are you most likely to vote for in this election?’+ ‘Even though you may not have made up your mind, which party are you leaning towards at this time?’

[Decided / Leaning]

Age / Gender

| % | Total | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | Male | Female |
|---------------------------|-------|-------|-------|-------|-------|-----|------|--------|
| Sample | 389 | 18 | 38 | 71 | 103 | 159 | 187 | 202 |
| PC Henry Lau | 18 | 5 | 16 | 18 | 20 | 29 | 21 | 16 |
| Liberal Teresa Piruzza | 34 | 39 | 19 | 40 | 37 | 32 | 34 | 34 |
| New Democrat Lisa Gretzky | 41 | 47 | 55 | 35 | 37 | 33 | 36 | 45 |
| Green Chad Durocher | 5 | 9 | 6 | 5 | 5 | 4 | 6 | 5 |
| Another Party | 2 | 0 | 5 | 3 | 1 | 2 | 4 | 1 |

Household Income

| % | Total | <\$20K | \$20-\$40K | \$40-\$60K | \$60-\$80K | \$80-\$100K | \$100-\$250K | \$250K+ |
|---------------------------|-------|--------|------------|------------|------------|-------------|--------------|---------|
| Sample | 389 | 50 | 75 | 50 | 50 | 35 | 51 | 3 |
| PC Henry Lau | 18 | 23 | 21 | 13 | 21 | 14 | 20 | 10 |
| Liberal Teresa Piruzza | 34 | 28 | 37 | 31 | 38 | 43 | 36 | 0 |
| New Democrat Lisa Gretzky | 41 | 47 | 39 | 47 | 37 | 40 | 33 | 0 |
| Green Chad Durocher | 5 | 2 | 3 | 3 | 3 | 0 | 7 | 90 |
| Another Party | 2 | 0 | 0 | 6 | 1 | 3 | 4 | 0 |

Past Provincial Party Preference

| % | Total | Conservative | Liberal | NDP | Green | Other |
|---------------------------|-------|--------------|---------|-----|-------|-------|
| Sample | 389 | 71 | 148 | 108 | 12 | 12 |
| PC Henry Lau | 18 | 85 | 7 | 6 | 0 | 12 |
| Liberal Teresa Piruzza | 34 | 6 | 63 | 14 | 7 | 13 |
| New Democrat Lisa Gretzky | 41 | 7 | 26 | 75 | 17 | 52 |
| Green Chad Durocher | 5 | 3 | 2 | 4 | 73 | 4 |
| Another Party | 2 | 0 | 1 | 2 | 2 | 18 |

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

For more information:

Lorne Bozinoff, Ph.D.

President

Forum Research Inc.

Tel: (416) 960-9603

Fax: (416) 960-9602

E-mail: lbozinoff@forumresearch.com

MEDIA INQUIRIES:

Lorne Bozinoff, President

lbozinoff@forumresearch.com

416.960.9603

TORONTO

June 4th, 2014

180 Bloor Street W., #1400

Toronto, ON M5S 2V6

T 416.960.9600

F 416.960.9602

forumresearch.com